## **Cookie Policy**

Effective Date: December 12, 2024

A & J Luxury Event Planning we use cookies and similar technologies to improve your experience on our website. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their usage.

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## 1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, smartphone) when you visit a website. They help the website recognize your device and remember information about your visit, like your preferences or login details.

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2. Types of Cookies We Use

We use the following types of cookies on our website:

-Essential Cookies: These cookies are necessary for the website to function and cannot be disabled in our systems. They are usually set in response to actions you take, such as logging in or filling out forms.

- Performance Cookies: These cookies collect information about how visitors use our website, such as which pages are most frequently visited. This data is anonymized and used to improve website functionality.

- Functional Cookies: These cookies enable the website to provide enhanced functionality and personalization, like remembering your preferences.

- Targeting/Advertising Cookies: These cookies track your browsing habits to deliver ads more relevant to you and your interests.

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3. Why We Use Cookies

We use cookies to:

- Ensure our website operates correctly;
- Improve website performance and user experience;
- Personalize your interactions with our services;
- Analyze traffic and user behavior on our website;
- Provide targeted advertising and marketing communications.

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4. Your Cookie Choices

You can manage your cookie preferences in the following ways:

- Browser Settings: Most web browsers allow you to control cookies through their settings. You can choose to block or delete cookies, but please note that doing so may affect the functionality of our website.

- Cookie Consent Banner:When you visit our website, you will see a cookie banner allowing you to accept or customize your cookie preferences.

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5. Third-Party Cookies

We may also allow third parties to set cookies on your device for advertising, analytics, and other purposes. These third parties include services like Google Analytics and social media platforms. We encourage you to review their cookie and privacy policies.

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6. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. The updated policy will be posted on this page with the new effective date.

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7. Contact Us

If you have any questions about this Cookie Policy, please contact us at:

A & J Luxury Event Planning

Email: AJLuxuryPlanning@gmail.com Phone: 1 (332) 900-2994 Website: <u>https://www.ajluxuryeventplanning.com/contact</u>

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By continuing to use our website, you consent to our use of cookies as described in this policy.